



# Bethlehem Art Association

Mar./Apr. 2014  
Newsletter



Hello Artists,

The mission statement of the Bethlehem Art Association was modified at the February meeting. The change was not a radical one, but reflects a more positive and direct statement of what we are and what we do. See below.

We now have our second show at the Bethlehem Chamber of Commerce. The shows at the Chamber will be held year round and will rotate every two months. Every BAA member will have a chance to exhibit his/her work several times a year. The BAA voted to join the Chamber of Commerce at the January meeting. This positions us as a more integral part of the Bethlehem community and will lead to greater visibility for the Association and its members.

The membership also voted to continue our participation in the Delmar Farmer's Market for the 2014 year. The Market provides a great opportunity for individual artists to have their own show. It also has led to many more people recognizing the Association which, in turn, has led to an increase in membership. The Farmers Market schedule is now on the BAA website. If you haven't already participated, give it a try. It's a lot of fun.

I would also like to remind you about the Annual Planning Meeting at 7:00 p.m. on Wednesday, March 26 at the Delmar Presbyterian Church. This is where we set the agenda for the 2014-15 membership year. Please bring your suggestions for artists who can do demonstrations or workshops and people who can serve as judges for the fall and spring shows.

Peter

### ***BAA Mission Statement***

The BAA is a focal point for all kinds of visual art activities in Bethlehem.  
We promote art, art activities, and artists in Bethlehem.

[www.bethlehemartassociation.com](http://www.bethlehemartassociation.com)

#### **President**

Peter Keitel: 439-2620

[pjkeitel@gmail.com](mailto:pjkeitel@gmail.com)

#### **Vice President**

Jacqueline Smith: 489-1882

#### **Treasurer**

Rita Buttiker

#### **Corresponding Secretary**

Diane Wozniak

#### **Recording Secretary**

Laurel Petersen

#### **Community Spaces**

Beverly Braun: 489-0601

#### **Membership Chair**

Sandy Dovberg: 435-9663

[sdovberg@gmail.com](mailto:sdovberg@gmail.com)

#### **Newsletter**

Ellie Prakken: 439-7559

[emprakken1@verizon.net](mailto:emprakken1@verizon.net)

#### **Exhibitions/Shows**

Beverly Braun

Laura Garramone

Laura Jonas

George Dowse

#### **Farmers Market**

Penny Koburger: 439-5678

#### **Publicity**

Susan Keitel

#### **Students Awards**

Dale Crissafulli

#### **Scrapbook**

Joan Van Alphen

#### **Webmaster**

Peter Keitel

#### **Workshops**

Jacqueline Smith

Bob Lynk

#### **Refreshments**

Diane Wozniak



## Meetings

**Thursday, March 20**

**John Williams**

### **Critique of Members' Work**

***Bring two pieces of your work to the March monthly meeting for the annual critique of members' work.***

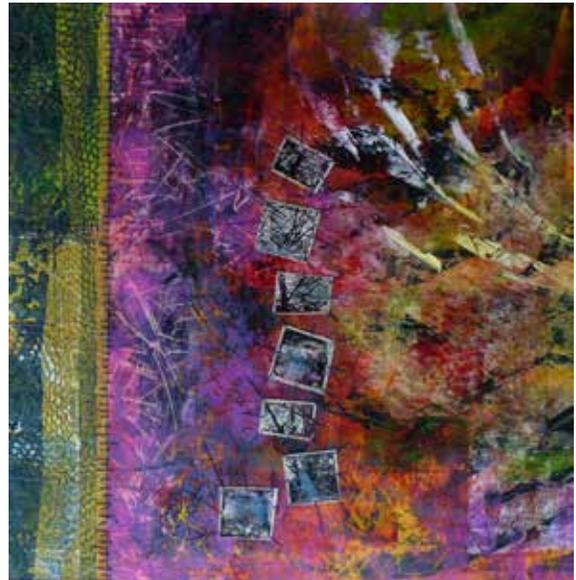
Returning again this year to perform the critique will be John Williams, a local oil painter who lives in East Berne. John has taught an oil painting course for the Continuing Education Program of the Bethlehem Central School District for more than three decades.

## **Spring Workshop – Saturday April 12 with Peg Foley**

9:30 a.m. to 4:00 p.m. Delmar Presbyterian Church  
To sign up call Bob Lynk (439-3948) or  
Jacqueline Smith (489-1882)

\$30 for members and \$40 for non-members  
Please go to the Opportunity for Artists page of the  
BAA website for a detailed description of the workshop  
and a materials list.

Peg Foley is a fiber artist/printmaker and art educator from Schenectady. She uses photo etching and photo screen-printing processes to create mixed media works which incorporate fabrics and a variety of fibers.



**Thursday, April 17**

**Laurel Petersen ~**

### **Creating and Self-publishing your own book**



Unfortunately due to health reasons, George Dugan will be unable to present at our April meeting. Laurel Petersen has offered to do a presentation on how to create and self-publish your own book using Microsoft Word and one of the more popular Independent Publishing vendors - Createspace. Laurel has created two self-published children's books and has worked in the printing/publishing industry for over 25 years.





## News of Our Members

**Joan Van Alphen's** work will be on display at the Four Corners Luncheonette in Delmar throughout the month of March. She favors acrylics, but the display of approximately twenty paintings will include a few watercolors and oils.

**George Dowse** has ten paintings on display at the Legislative Office Building, Albany, in the offices of Assemblywoman Patricia Fahey. The paintings will be there through the 2014 legislative session.

<http://blog.timesunion.com/fahy/new-art-work-displayed-in-my-office/121/>



**Buerle Home, Rensselaerville**

RENSELAERVILLE AND MORE

17 Watercolour Paintings

10 Giclee Prints

by

BOB LYNK

at the

Carey Center for Global Good

Guggenheim Pavilion

63 Huyck Road

Rensselaerville, New York 12147

518.797-5100

February 21 – March 31

Monday – Friday, 9 a.m. – 4 p.m.

Reception

Sunday, March 9, 2 p.m. – 4 p.m.



**Sandy Dovberg**

is participating in a juried group exhibition at Southern Vermont Arts Center, March 1-23 with opening reception on March 1 from 2-4pm.

**Silent Spring**

**Kevin Kuhne** will be having a show of Capital Region watercolors at the Center Gallery @ the Commons in Clifton Park. It will run from Wed March 12 to Sunday April 27"



**Sandra Orris**

will have

**Cedar Waxwings** in the Nature Art exhibit at the Thacher Park Nature Center from March 8 - March 28.

The reception is March 8 from 1-4pm.





## Help Wanted !

Volunteers are needed for several jobs. Here's a list with short descriptions of what each job involves. Call Peter Keitel for more information.

### Jobs:

1. **Coordinator of Town Hall Show**
2. **Coordinator of Bethlehem Chamber of Commerce shows**

**Description:** Keep lists of who has signed up for show. E-mail instructions on hanging and takedown. Help with Town Hall hanging.

**Job: Research how the BAA could become a Tax Exempt Organization including the pros and cons of doing so.**

**Description:** Nice job for someone who likes a bit of research and fact-finding.

### Job: Web Assistant

**Description:** Maintain "Where to see BAA Artists" page of the website. Helps to be familiar with iPage/Weebly.

### Job: Purchasing Agent for Canopy

**Description:** The BAA is considering purchasing a canopy in order to allow more people to participate in the Farmers Market. Need someone to research options and make a recommendation.



*Vosburgh Marsh by Jim Cramer*

## Scholarship Raffle

There are still plenty of tickets left for the BAA scholarship raffle. A reminder that raffle ticket holders are not restricted to BAA members. Feel free to sell them to relatives, friends, neighbors, etc. They also make thoughtful little gifts and offer a much greater chance of winning than lottery tickets do. An easy link that can be used to print tickets can be found on the News page of the BAA website. Completed tickets, along with a check (made out to BAA) for the total amount should be mailed to:

Laura Jonas  
29 Dover Drive  
Delmar, NY 12054

Laura will keep a list of ticket buyers. Once 100 tickets are received, any additional tickets and payments will be returned, and the drawing will be held.

### Bethlehem Art Association Scholarship Raffle

Prize: Oil painting "Vosburgh Marsh" by Jim Cramer  
**\$5.00 per ticket**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Bethlehem Art Association Scholarship Raffle

Prize: Oil painting "Vosburgh Marsh" by Jim Cramer  
**\$5.00 per ticket**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_



## Meeting Recaps and More News

**Peter Keitel's "Pear Pile"** was chosen for the Columbia County Council on the Arts Still Life Show that runs until March 14 in Hudson, N.Y.



### Beverly Saunders

gave a pastel presentation at the February meeting. She began by showing a number of slides of her previous work that demonstrated her loose Impressionistic style as well as her growth as an artist. Beverly has been commissioned a number of times and specializes in portraits, including animals, people and houses. Beverly showed how she begins a pastel painting with charcoal and then works in the color.



### Michael Eck

and his Dremel Tool gave a wonderful demonstration at the January meeting of what he likes to call "outsider art".

Michael typically creates portraits of blues and jazz musicians with used and found materials. At the meeting Michael began with a piece of recycled wood and used white acrylic paint to paint the portrait image. He then used the Dremel Tool to grind away portions of the surface to expose the underlying grain of the wood.



## Spring Show ~ May 2 ~ May 30

Entry Date: Friday, May 2, 3-5:30 p.m.  
Take Down: Friday, May 30, by 6:30 p.m.

### SHOW RULES –

This is a juried and judged show. The juror, Chris DeMarco, will select about 45 entries for exhibition and determine which works receive awards. The selections will be those of the juror. When entries are not selected for display, members are called and asked to pick up their work before the library closes at 9:00PM. Be aware that it is possible neither of your pieces could be chosen.

1. Each work (up to two per member) must be submitted **Friday, May 2, between 3:00 p.m. and 5:30 p.m.** in the Community Room of the Bethlehem Public Library.  
The entry fee will be **\$6.00 per work, for up to two works.**
2. Paintings must be properly framed and wired for hanging with eye screws. Wire must be placed no further than 1/3 of the distance from the top of the painting. Clip frames will not be accepted. Watercolors should have mats as well as frames. Canvas may be hung unframed if the sides are painted and the staples do not show.
3. All works must be original. No prints or copies will be accepted.
4. If a work has won an award in a previous BAA show, it may not be entered again.
5. Paint, especially oil, must be totally dry.
6. Ribbons will be awarded as follows: Best in Show, First Place, Second Place, Third Place, and three Honorable Mentions. The Show Committee reserves the right to reject any painting or work that does not meet the specifications or is determined to be of unsuitable subject matter.

**RECEPTION – Thursday May 15, at 6:45PM.** Come and bring refreshments to share and walk through our show with comments from our judge, Chris DeMarco, regarding art works on display. Ribbons will be awarded.

**PICK-UP – The show will end on Friday, May 30. All entres must be retrieved by 6:30PM. (NO EXCEPTIONS)** If unable to do so, you must make arrangements for pick-up with another BAA member. The library cannot be held responsible.

### JUROR

Our juror will be Chris DeMarco. Chris is an artist/photographer in the Hudson Valley region and an adjunct faculty member at the College of Saint Rose. Her works have been shown in regional exhibits and various galleries in the Hudson Valley. She has recently received “artist of the year award” from the Albany Center Gallery. Chris is the owner of the National Upholstering Design Studio/ Gallery in Albany

Through American Frame Corporation's  
Alliance Program,  
BAA members receive 5% off on the  
purchases of American Frame Products.  
When you call or email an order, please use  
our code:  
ALLIANCE13\_5%  
americanframe.com  
1-888-628-3833 M-F 8:30AM-5:30PM



B.A.A.

## Spring Show ~ Labels

**Important:** Print legibly. Fill out two (2) labels for each entry. Attach one label to the back of the painting/photograph on the upper left side. Give the second label to the person who accepts the work for the show.

TITLE: _____	
MEDIUM: _____	PRICE: _____
NAME: _____	PHONE: _____
TITLE: _____	
MEDIUM: _____	PRICE: _____
NAME: _____	PHONE: _____
TITLE: _____	
MEDIUM: _____	PRICE: _____
NAME: _____	PHONE: _____
TITLE: _____	
MEDIUM: _____	PRICE: _____
NAME: _____	PHONE: _____



## B.A.A. Shows &...

### Bethlehem Chamber of Commerce Shows

The second BAA Member Show will be at the Bethlehem Chamber of Commerce during the months of March and April. The Association will now have year round shows at the Chamber. Every two months a new group of up to 12 artists will have their work on display. If you have not already been in a Chamber Show, you can now sign up for the May/June show by contacting Peter Keitel. Once all members who wish have exhibited their work, the show will be open to second timers.

The Chamber is also willing to sell note cards created by BAA members. The cards must depict a scene in Bethlehem. Contact Peter Keitel if interested.



### Technical Sessions

For the past several months the BAA monthly meetings have been preceded by technical sessions on topics other than artwork itself. The first session in December was on Facebook and our BAA Private Group. The January meeting introduced people to PayPal and Square as ways to accept credit cards when making sales. The February subject was about on-line sales through ETSY and personal websites. The March session will be about reviewing and improving the BAA website.

### Delmar Farmers Market

The BAA will again participate in the Delmar Farmers Market for the 2014 season. It has been great publicity for individual artists and for the BAA. We continued to get new members who saw us there. Now that we have panels for hanging art, more people should be able to participate. If you can't find or borrow a canopy, you can sign up for one of the indoor sessions in the fall. We are also considering buying a canopy. You can see the schedule on the BAA website. Penny Koburger will begin signing people up at the March meeting for a maximum of two Saturdays. We will open it up for more sign-ups in June.

### Bethlehem Art Association Group on Facebook

Eighteen BAA members are now part of the "Bethlehem Art Association" Facebook Group. Members can post art, art supplies for sale or trade, events and exhibits by members, and other information. The first step in joining the group is to join Facebook. Next, enter "Bethlehem Art Association" in the Search Field on the upper left of the page. When the BAA Group comes up, click "Join".

### Spring Show at Albany Visitors Center

Another themed show by the BAA will be held this spring in conjunction with the Albany Tulip Festival.

The show will be at the Albany Visitors Center in Quackenbush Square and will be limited to images of tulips, other flowers, or garden scenes. One piece per person can be submitted on Saturday, May 3, 2014 from 10:00am to 1:00pm and take down will be Friday, June 27 from 3:00-5:00pm. Artists must agree that 20% of the sale price will go to the Albany Visitors Center. Keep busy during the winter.

Contact Penny Koburger for additional information (439-5678 or pkoburg@verizon.net).



## Venues

### **BAA Community Exhibit Schedule March 2014 through June 2014**

**Sign up at a monthly meeting to schedule a showing of your work  
or contact Bev Braun at 489-0601 or [bevbraun@nycap.rr.com](mailto:bevbraun@nycap.rr.com)**

#### **VENUES RESERVED FOR BAA MEMBERS**

	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUNE</b>
BONE & JOINT CENTER 28 hangers (2 halls, 14 each)	OPEN		OPEN	
FOUR CORNERS LUNCHEONETTE 10 hangers - can hold doubles	JOAN VANALPHEN	BEV BRAUN	OPEN	OPEN
THOMAS NICOLLA PHYSICAL THERAPY ASSOCIATES - 9 spaces	OPEN		OPEN	

#### **VENUES FREQUENTLY AVAILABLE FOR BAA MEMBERS**

**Capital Bank, Slingerlands Price Chopper Plaza:**

Contact Greg Bruno at 518-694-5625 or email [gbruno@capitalbank.com](mailto:gbruno@capitalbank.com)

**Bethlehem Public Library, Delaware Ave., Delmar:**

Contact Alissa, 439-9314. Ask for the Information desk. Space is available on a 24 month cycle and requests are handled on a first-come-first-serve basis. Early, on the first business day of the month appears, to be the best time to submit requests for one of the two corridors.

**Beverwyck Independent Retirement & Assisted Living:**

Contact Jessica Newman, 451-2111. Beverwyck Lane/Autumn Drive, Slingerlands, 15 spaces, availability will vary. Please call.

**Greenville Public Library, Rte. 32, Greenville:**

Contact Sean Stewart, 518-966-8205. Two month showings. Space for up to 50 pieces.

**Ultraviolet Café, 292 Delaware Ave., Albany:**

Contact Annette Nanes at 434-0333 or stop by when at or near the Spectrum Theatre next door to the Ultraviolet Café.

**Uncommon Grounds Coffee & Bagels, 1235 Western Ave., Albany:**

Contact Jennifer Maher, 885-4857 or 542-1897. Please note that Ms. Maher also arranges exhibits for their Saratoga location on Broadway.

**Voorheesville Public Library: 51 School Rd., Voorheesville**

Contact Lynn Kohler at 765-2791 to schedule a show and reception.

**Bank of Coxsackie, Rte. 81, Greenville:** Contact Rita Buttiker, 518-634-2272

**Green County Bank, Rtes. 32 and 81, Greenville:** Contact Rita Buttiker, 518-634-2272

**Madison Theater Windows:** Contact Lorenz M. Worden, 518-489-0866 <http://lorenzworden.wordpress.com>



## *This Year's Main Events*

*All Monthly Meetings begin at 6:45PM  
in the Bethlehem Public Library Community Room*

- Thursday, March 20** ~ Monthly Meeting ~ Critique of Members' Work by John Williams  
**Saturday, April 12** ~ Peg Foley Workshop ~ Mixed Media Composition  
**Thursday, April 17** ~ Monthly Meeting ~ Lurel Petersen ~ Creating and Self Publishing  
Your Own Book
- Wednesday March 26** ~ Annual Meeting ~ Delmar Presbyterian Church 7:00PM  
**Friday, May 2** ~ Juried Spring Show Art Submissions  
Drop-Off at Bethlehem Library 3:00-5:30p.m.
- Thursday, May 15** ~ Monthly Meeting ~ Spring Show Reception ~ Chris DeMarco  
**Friday, May 30** ~ Spring Show Art Removal by 6:30p.m. (**No exceptions**)  
**Thursday, June 19** ~ Monthly Meeting ~ Picnic at Rita Buttiker's

14 Maryea Lane, Delmar, NY 12054

