



Bethlehem Art Association

May/June 2014
Newsletter



Hello Artists,

A very busy May begins with the opening of three member shows and ends with the launch of another season of the Delmar Farmers Market. The BAA Spring Juried Show at the Library, the third show at the Bethlehem Chamber of Commerce, and the Albany Visitors Center show held in connection with the Tulip Festival have kept many of us very busy covering multiple bases. The Farmers Market is always a wonderful opportunity to interact with community. If you haven't participated in the past, please give it a try. It's a very enjoyable experience. Spring also brings many individual shows in which a number of BAA members are participating. Check the newsletter and the BAA website to see where your fellow members' work is being exhibited.

One of my favorite art shows is back in town. Focus on Nature XIII is now at the New York State Museum. The show, held every two years, features an international cast of natural history illustrators. Seventy one artists from 15 nations are represented. The works in the exhibit typically are reproduced in scientific publications and are usually not seen on display. If you like extraordinary detail, don't miss this impressive show.

I also look forward to the Association's Annual Picnic in June. Many thanks to Rita and Peter Buttiker for hosting this event.

Peter

BAA Mission Statement

The BAA is a focal point for all kinds of visual art activities in Bethlehem. We promote art, art activities, and artists in Bethlehem.

www.bethlehemartassociation.com

Please welcome new member JoAnne (Jody) Boyd of Albany

President

Peter Keitel: 439-2620

pjkeitel@gmail.com

Vice President

Jacqueline Smith: 489-1882

Treasurer

Rita Buttiker

Corresponding Secretary

Diane Wozniak

Recording Secretary

Laurel Petersen

Community Spaces

Beverly Braun: 489-0601

Membership Chair

Sandy Dovberg: 435-9663

sdovberg@gmail.com

Newsletter

Ellie Prakken: 439-7559

emprakken1@verizon.net

Exhibitions/Shows

Beverly Braun

Laura Garramone

Laura Jonas

George Dowse

Farmers Market

Penny Koburger: 439-5678

Publicity

Susan Keitel

Students Awards

Dale Crissafulli

Scrapbook

Joan Van Alphen

Webmaster

Peter Keitel

Workshops

Jacqueline Smith

Bob Lynk

Refreshments

Diane Wozniak



Meetings

Thursday, May 15 6:45 p.m.
Spring Show Reception

**Come, bring refreshments to share, and walk through our show.
Hear comments from our judge, Chris DeMarco, regarding artworks on display.
Ribbons will be awarded for Best in Show, First Place, Second Place,
Third Place and three Honorable Mentions.**

Our Juror Chris DeMarco: Chris DeMarco is a Hudson Valley artist/photographer and adjunct faculty member at the College of Saint Rose. Her works have been shown in regional exhibits and various galleries in the Hudson Valley. She has recently received "Artist of the Year" Award from the Albany Center Gallery. Chris is the owner of the National Upholstering Design Studio/Gallery in Albany.

PICK-UP - The show will end Friday, May 30. All entries must be retrieved by 6:30p.m.
(NO EXCEPTIONS) If unable to do so, you must make arrangements for pick-up with another BAA member.

Annual BAA Picnic

Thursday June 19 at 6:00 p.m. ~ Rain or Shine
At the home of Rita and Peter Buttiker

495 Carter Bridge Road
Freehold, New York

RSVP to Rita by June 12 at 518-634-2272

If your name begins with:	Please bring:
A-D	Salad
E-L	Appetizer
M-R	Casserole
S-Y	Dessert

Tableware and a beverage will be provided.
Please bring your spouse, lawn chair(s) and
your own beer, if you'd like some.

Directions:

*Drive south on New York Route 32 (Delmar Bypass) passing the Elm Avenue Park en route to Greenville (approximately 19 miles).

*Turn right onto New York Route 81 in Greenville at the stop-light after you pass the school.

*Approximately 2.3 miles later, opposite the church in Norton Hill, turn left onto Carter Bridge Road.

*Approximately 1.3 miles later, turn right into Rita's driveway. This is a very short distance beyond the High Point Furniture Store.

Rita's mailbox says 495.



News of Our Members

Monica Restaino has nine chinese brush paintings on exhibit at the Bank of Greene County, Route 32, Greenville, through the end of May.



Grapes in a Basket

Linda Nimmer will be showing at the Spectrum Theater during the month of June.

Laura Garramone is having a show at the Carey Center in Rensselaerville with artist opening May 10, 3-5p.m. She is also participating in the Dust to Dust show at the Clement Gallery in Troy.



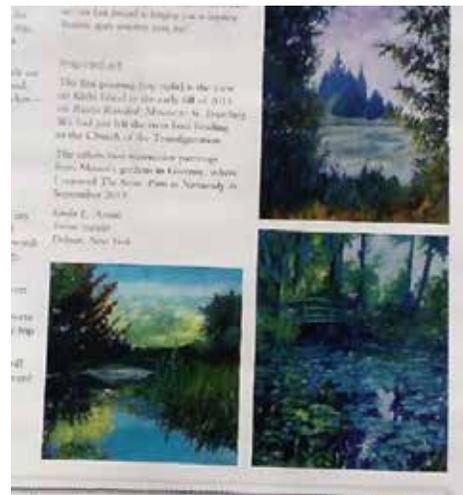
Sandy Dovberg is participating in 10" x 10" = \$100.00 A Special exhibition and sale from May 3 - June 7, 2014. Reception on May 3, 5-8pm. This show was made popular at Mimosa Gallery in Saratoga. The Saunders Gallery of Fine Art in Glens Falls, NY at the Shirt Factory, 71 Lawrence St., Suite 105 is carrying on the tradition. Ph: 518-793-9350 for directions.



Laurel Petersen I am having a show at the Beverwyck Retirement Community during the months of July and August. The name of the exhibit

is "Of Mice and Aliens". There will be a reception on Tuesday, July 22nd at 7:15 pm

I will have books, cards and some of the illustrations available for sale at the reception. I'm pretty sure my latest book, "I Know There Are Aliens", will be ready and available for sale by then.



Linda Asmus Three of my paintings developed from travel photos were from Russian and French trips provided by Grand Circle Travel. GCT published all three in their recent travel magazine.



Susan Story will be having a pastel workshop August 1-3 at Wellington's Herbs in Schoharie. Please call Susan at 518-797-3375 for more information.



Help Wanted !

Volunteers are needed for several jobs. Here's a list with short descriptions of what each job involves. Call Peter Keitel for more information.

Jobs:

- 1. Coordinator of Town Hall Show**
- 2. Coordinator of Bethlehem Chamber of Commerce shows**

Description: Keep lists of who has signed up for show. E-mail instructions on hanging and takedown. Help with Town Hall hanging.

Job: Research how the BAA could become a Tax Exempt Organization including the pros and cons of doing so.

Description: Nice job for someone who likes a bit of research and fact-finding.

Job: Web Assistant

Description: Maintain "Where to see BAA Artists" page of the website. Helps to be familiar with iPage/Weebly.

NEW! Job: Refreshments Coordinator

Description: See article in righthand column.

Scholarships for Bethlehem High School Students

At the March Planning Meeting we decided to award this year's scholarships for Bethlehem High School art students in memory of Raymond Decker. Raymond Decker was a long time Bethlehem Art Association member who passed away last November.

Refreshments Makeover for BAA

At our board meeting last month we discussed making some changes in the way we plan our monthly refreshments. We have always served instant coffee, both decaf and regular, and tea, which require sugar, Splenda, Cremora, and hot water, which is heated very slowly in a coffee machine in the kitchen. This means that whoever is in charge must be at the library no later than 6 pm to have hot water ready when our members arrive. Maybe this is one reason that it's hard to get volunteers to take care of refreshments. Also, it was suggested that not everyone can attend every meeting, as some members are away during the winter months.

We believe that by omitting the tea and coffee and substituting soda, juice or punch for the beverage it would simplify the job and everyone would still have a drink and cookies or snacks.

If one person signed up each month and was responsible for asking 2 or 3 people to bring snacks or drinks we would likely have more volunteers and the job wouldn't be left for one person for the whole year. The volunteer for the month would arrive at about 6:30, set out the refreshments and clean up after.

I've always thought it would be nice to have a cake the night of the reception.

We would like your feedback on this potential arrangement and hope to get some new volunteers to make it work.

Diane Wozniak

Thank you, Diane

Many thanks to Diane Wozniak for serving as the coordinator of refreshments at our monthly meetings this past year.

Scholarship Raffle Tickets – Act Now

Tickets are still available on the BAA website. On May 20 we will be selling tickets at the opening of the Senior Art Show at the High School and expect to sell out.



Meeting Recaps and More News

Peg Foley Workshop

Reported by Jacqueline Smith

The BAA Spring Workshop held on Saturday, April 12, with Peg Foley was a small event, but that meant a lot of one-on-one time with the instructor which I appreciated. Peg went over some basic principles such as line, form, and



unity values with us. We were able to do some screen prints which use a nylon screened box using textile inks and newspaper stencils to create pieces to be used in a larger piece. This allows

for positive and negative images. The inked papers, some of which are origami, were drying to be used later. Then we did monoprints, which uses acrylics on plexiglass in designs with string or scratches which were rubbed on



fadeless paper. After Peg described the principles of design to us in a chart she held up, we then cut up the origami and lighter papers into parts to be applied with Modge Podge to the fadeless paper in unifying and creative ways. We

used rectangular mats to focus on the best designs then affixed our paper to a board as the final piece. It was an interesting and exciting day for all of us.



Member Works Critique at the March Meeting

John Williams was at the March monthly meeting to conduct the annual critique of members' work. John is a local oil painter who lives in East Berne. John has taught an oil painting course for the Continuing Education Program of the Bethlehem Central School District for more than three decades. John offered many helpful comments to the members who brought pieces for his review. The critique provided a context for John to give valuable tips on composition, and use of color and value.

Presentation at April Meeting

At our April meeting BAA member Laurel Petersen did a presentation on how to create and self-publish your own



book. Laurel is from a family in which virtually everyone has published their own book. Laurel has created two self-published children's books and has worked in the printing/publishing industry for over 25 years. Laurel showed how books can be published by people willing to do the work using Microsoft Word and one of the more popular Independent

Publishing vendors - Createspace. Laurel brought a number of examples of self-published books, including a compendium of artwork that was created by a group of artists.



Venues

BAA Community Exhibit Schedule May 2014 through August 2014

**Sign up at a monthly meeting to schedule a showing of your work
or contact Bev Braun at 489-0601 or bevbraun@nycap.rr.com**

VENUES RESERVED FOR BAA MEMBERS

	MAY	JUNE	JULY	AUGUST
BONE & JOINT CENTER 28 hangers (2 halls, 14 each)	LESLIE BERLINSKY & JUNE BONILLA		OPEN	
FOUR CORNERS LUNCHEONETTE 10 hangers - can hold doubles	LAUREL PETERSEN	OPEN	OPEN	OPEN
THOMAS NICOLLA PHYSICAL THERAPY ASSOCIATES - 9 spaces	OPEN		OPEN	

VENUES FREQUENTLY AVAILABLE FOR BAA MEMBERS

Capital Bank, Slingerlands Price Chopper Plaza:

Contact Greg Bruno at 518-694-5625 or email gbruno@capitalbank.com

Bethlehem Public Library, Delaware Ave., Delmar:

Contact Alissa, 439-9314. Ask for the Information desk. Space is available on a 24 month cycle and requests are handled on a first-come-first-serve basis. Early, on the first business day of the month appears, to be the best time to submit requests for one of the two corridors.

Beverwyck Independent Retirement & Assisted Living:

Contact Jessica Newman, 451-2111. Beverwyck Lane/Autumn Drive, Slingerlands, 15 spaces, availability will vary. Please call.

Greenville Public Library, Rte. 32, Greenville:

Contact Sean Stewart, 518-966-8205. Two month showings. Space for up to 50 pieces.

Ultraviolet Café, 292 Delaware Ave., Albany:

Contact Annette Nanes at 434-0333 or stop by when at or near the Spectrum Theatre next door to the Ultraviolet Café.

Uncommon Grounds Coffee & Bagels, 1235 Western Ave., Albany:

Contact Jennifer Maher, 885-4857 or 542-1897. Please note that Ms. Maher also arranges exhibits for their Saratoga location on Broadway.

Voorheesville Public Library: 51 School Rd., Voorheesville

Contact Lynn Kohler at 765-2791 to schedule a show and reception.

Bank of Coxsackie, Rte. 81, Greenville: Contact Rita Buttiker, 518-634-2272

Green County Bank, Rtes. 32 and 81, Greenville: Contact Rita Buttiker, 518-634-2272

Madison Theater Windows: Contact Lorenz M. Worden, 518-489-0866 <http://lorenzworden.wordpress.com>



Membership

Please note that dues are due September 1.

We need to get the membership information in by then, so we can produce our directory in a timely manner. Also, it is important to indicate your wishes in regards to your email address.

Many people like to communicate by email and it would be handy to publish that information, unless it is something you want to keep private.

The BAA runs on volunteer power, so be sure to indicate your areas of interest.

For information contact Peter Keitel at 439-2620

Mail this form with your check for \$25 written to the **Bethlehem Art Association** to the membership chairperson, Sandra Dovberg, PO Box 730, Slingerlands, NY 12159.

Dues should be sent in at the beginning of the fiscal year which is September 1.

Final deadline for being listed in the directory is October 31.

Name: _____

Street: _____

City: _____

Zip Code: _____

Telephone: _____

E-mail Address: _____

I would prefer to receive my newsletter via email: Yes No

I would prefer my email be excluded from the directory: Yes No

I can help with: Organizing/hanging shows Workshops Refreshments Publicity

Newsletter web Other _____

Through American Frame Corporation's Alliance Program, BAA members receive 5% off on the purchases of American Frame Products. When you call or email an order, please use our code:
ALLIANCE13_5%
americanframe.com
1-888-628-3833 M-F 8:30AM-5:30PM

Delmar Farmers Market

Rules for the Market are on the BAA website. Please call Penny Koburger at 439-5678 to sign up for the market. She will be updating the schedule on the website soon.



This Year's Main Events

*All Monthly Meetings begin at 6:45PM
in the Bethlehem Public Library Community Room*

- Friday, May 2** ~ Juried Spring Show Art Submissions
Drop-Off at Bethlehem Library 3:00-5:30p.m.
- Thursday, May 15** ~ Monthly Meeting ~ Spring Show Reception~ Chris DeMarco
- Friday, May 30** ~ Spring Show Art Removal by 6:30p.m. (**No exceptions**)
- Thursday, June 19** ~ Monthly Meeting ~ Picnic at Rita Buttiker's

Please note:
Albany Visitors Center pick-up is June 27
from 3:00 - 5:00p.m.

14 Maryea Lane, Delmar, NY 12054

