

Bethlehem Art Association

Nov./Dec. 2020
Newsletter



Dear Artists:

This newsletter coincides with our Fall Member Show underway on our website from November 2 – November 30. Please join us for our reception on Thursday, November 19 at 6:45 with our judge Jon Gernon, artist and gallerist. Registration for the November 19 Zoom meeting is required. Even if you have not entered the show, you can register on our website to attend the reception (see Show rules page <https://www.bethlehemartassociation.com/fallexhibitsubmissions>) I wish to especially thank our past President, Hillary Raimo, for helping to organize this show.

I can share with you that I hoped with more time on my hands due to the Covid 19 restrictions, I'd be painting more or I'd have finished many of my "starts" and "redo's," but, alas, I have not. Today's events are just so extraordinary that I often feel less focused. In hindsight, though, I have found that I have been reflecting more on re-envisioning some of my art – and my experiences. I am also just painting for fun and not for judgment. I am trying multimedia – working with oil pastels, mediums, collages, acrylics combined with watercolor- and making colorful messes.

I believe that whether we are producing more art is not as important as is staying true to our creative spirit, however we nurture or practice it. I hope that our continued connection as the BAA community will help. For example, we have a wonderful workshop coming up on November 14 with Michelle Bowen on geometric acrylics. This will be in person event as we will have plenty of personal distancing space in a clean environment at the Delmar Presbyterian Church. I can hardly draw or paint a straight line, but I am excited to learn something new and plan to be there. Who knows, perhaps it will be another colorful mess? Also, at our December 17th "Holiday Party" virtual meeting, we will have BAA member Michael Joyce demonstrate his mixed media technique.

This holiday season will likely be different and difficult this year. I am sure, however, that our sense of community can help us make it special and meaningful. After all, artists have a gift that should be not left under a bushel!

Lynda Spielman

BAA Mission Statement

The BAA is a focal point for all kinds of visual art activities in Bethlehem.
We promote art, art activities, and artists in Bethlehem.

www.bethlehemartassociation.com

Please welcome new members: Katie Arthur (student), Margaret Chevalier, Lynne Kaiser, Barbara Lennox, Natalie Moshier (student), and Karen Zimmers

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Peter Keitel

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2nd Vice President

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Publicity

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Students Awards

Dale Crisafulli

Webmaster

Peter Keitel

Workshops

Jacqueline Smith

Bob Lynk

Refreshments

Diane Wozniak



Meetings

VIA ZOOM!

**Thursday,
November 19, 6:45 p.m.**

Fall Show Virtual Reception Comments by Jon Christopher Gernon

Jon Gernon is a painter, printmaker and independent curator living in the Eastside of Historic Troy, NY. His current works focus on creating modern day fables, allegories and lore.

Jon is a former gallerist and gallery director with over 25 five years of curating and designing exhibitions. His personal work has been included in over seventy group and solo exhibitions including the Attleboro Arts Museum (Attleboro, MA), The Morris Graves Museum (Eureka, CA), The Hyde Collection (Glens Falls, NY), The George Segal Gallery at Montclair State University (Montclair, NJ). The Kinsey Institute at Indiana State University (Bloomington, In). In 2015 his work was part of the traveling Contemporary Magic Realism Exhibition in Denmark, England, and the United States. His work has been written about and published in American Art Collector, Fine Art Connoisseur, Art Alternative, Juxtapoz, Southwest Art, Artscope, Wallstreet International & Hyperallergic.



On The Reef detail

On The Reef

VIA ZOOM!

**Thursday
December 17, 6:45 p.m.**

Holiday Virtual Demonstration Mixed Media by Michael Joyce

Michael Joyce was born in Albany, New York and now lives and paints in Glenmont, New York. My first encounter with the world of art developed through photography. Starting out shooting street photography and then turning my attention to colorful landscapes. Watching sunlight move across a scene, showed me texture, shadows and forms, that I manipulate into these creations. For over 30 years I had a rewarding job as a photographer with NYS.

My artistic inspirations using acrylic paint, epoxy resin and polyurethane foam (SPF) has been challenging and very rewarding, as my knowledge using these compounds has grown. This closed cell foam medium dries firm, requires multiply layers of primer before painting. The work leaps off the canvas as a 3D abstract sculpture, and many hours are spent detailing the work with a rapidograph pen to bring your eye in closer. My Vision... My Inspirations... My Life - Keeping it original, one piece at a time.



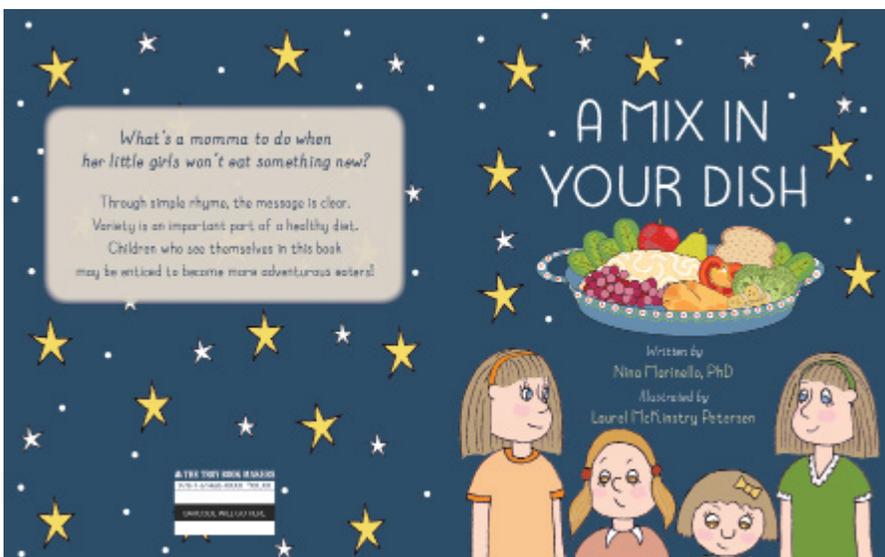
Scholarship Student Thank You

Zachary Pokat, a Bethlehem High School BAA Scholarship awardee, writes: "I am very honored and grateful to have received the Bethlehem Art Association student award. I have used the reward to help offset the cost of supplies for architecture school. This year I will be attending the College of Architecture, Art and Planning at Cornell University. Over the years I have benefited greatly from the extensive arts education offered at Bethlehem High School and in the community. These programs helped me hone my creative talents, and gave me the latitude to explore some of my own interests. Thank you very much for your support!"



Hillary Raimo

Our immediate past President, Hillary Raimo, has recently accepted a 2nd Vice President position with the National Women's Caucus for Art. As an NGO (non-governmental organization) of the United Nations, the mission of the Women's Caucus for Art is to create community through art, education, and social activism. WCA is committed to recognizing the contribution of women in the arts; providing women with leadership opportunities and professional development; expanding networking and exhibition opportunities for women; supporting local, national and global art activism; and advocating for equity in the arts for all. <https://nationalwca.org>



Laurel Petersen

I recently illustrated a book called "A Mix In Your Dish" for Nina Piccini Marinello, PhD. It will be available on Amazon in a couple of weeks. It will also be sold at The Bookhouse of Stuyvesant Plaza and Market Block Books. Nina was once the Chair of the Nutrition Science Department at Russell Sage College and had a Nutrition column in the Times Union. The book helps children become more adventurous eaters.



Meeting Recaps

September Meeting Art Historian Presentation on Impressionism by Melody Davis



The September BAA Meeting presenter was Dr. Melody Davis, who shared her expertise on the subject of Impressionism. She began with an image of Claude Monet's "Sunrise". This painting is credited as the beginning of Impressionism which stresses color and brushstrokes. There is no particular focus and all details are equal. The artists were driven to understand light and the total environment. Artists often painted the same subject over and over under different conditions of lighting.

Looking for a 2nd Vice President

The BAA is looking to fill a Vice President position with someone to focus on promoting the BAA and its opportunities. Please contact Lynda Spielman if you are interested!

October Meeting Huelitic Code Demonstration by Michelle Bowen

Michelle Bowen gave a very interesting presentation of her work using the Huelitic Code that she developed. She is a self-taught artist where she has assigned each letter of the alphabet with a specific color and she creates hard edged abstract paintings where she comments on social change, discrimination, terrorism, Eastern spirituality and a number of different topics. She said she "has an incredible thirst for a lot of different disciplines". She uses Golden Acrylic heavy body acrylics, and does a lot of measuring, and taping to achieve her hard edge pieces.

She will be doing our Fall workshop on Saturday, November 14 at the Presbyterian Church on Delaware Ave. You can sign up for the workshop on the website and there will be a materials list there as well.





Virtual Fall Show ~ Nov. 2 - Nov. 30

You must be a current member to enter!
You must enter on-line at the BAA website!

SHOW RULES –

This is an all member judged but not juried show. The judge, Jon Christopher Gernon, will judge entries for exhibition and determine which works receive awards. The selections will be those of the judge.

1. Each work (one per member) **must be submitted Friday, October 30 by midnight** on the BAA website.
The entry fee is \$10.00. Please pay online or mail a check to Criss Macaione, 167 Ormond St., Albany, NY 12208. Please be sure to submit a printed submission form with your check. That form is on the website.
2. All works must be original. No prints or copies will be accepted.
3. If a work has won an award in a previous BAA show, it may not be entered again.
4. Exhibit awards and cash prizes will be awarded in 6 categories as follows: Acrylic, Watercolor, Oil, Pastel, Mixed Media/Other, and Photography. A First Place, Second Place, Third Place, and Honorable Mention is awarded in each category, and an overall Best in Show Award. Please be sure to select which category your submission should be listed under when you submit your form and make sure it is accurate.
Exhibit Awards will be mailed to winners homes once available for each category.
Winners will be announced on the BAA website by November 15th.
5. The Show Committee reserves the right to reject any painting or work that does not meet the specifications or is determined to be of unsuitable matter.

Please do not include the frame when photographing your artwork for submission

RECEPTION – Thursday Nov. 19, at 6:45PM **BY ZOOM**

Due to current gathering restrictions, we are pleased to announce a virtual Zoom reception. Our Juror, Jon Christopher Gernon, will be offering his commentary on the winning pieces as we gather in our homes.

You may join the Zoom reception even if you have not entered the show!
Register on the BAA website

Join the BAA Facebook Group

If you are on Facebook be sure to join the BAA group page, a safe community space to share your work, events and inspirations. Stay in touch with important association reminders and more!

<https://www.facebook.com/groups/bethlehemartassociation>

Have a helpful tip to share?

Let us know

My tip: If you are unsure if a certain form or color would work in your painting in process, try placing a piece of clear acetate over it and paint your object or color on the acetate. You can even move it around to help with your composition. It can help save you from making a mistake you may not be able to correct.

Lynda Spielman



News

Fall Workshop with Michelle Bowen

We will be having an in-person workshop this year!

Hard Edge Abstract

Saturday, November 14

10am-4pm

Delmar Presbyterian Church
585 Delaware Ave., Delmar, NY



Various Names of God

**Sign up on the BAA website
and let Jacqueline Smith (518-489-1882,
or TSchock1882@aol.com)
know you are participating**

Due to social distancing protocols we are limiting participation to 12 people. Having to limit attendance this year, the participation fees will be nonrefundable. Thank you for your understanding. Workshops are open to non-members.

Michelle gave a very informative presentation via Zoom of her work using the Huelitic Code at our October meeting. She has developed a very interesting code by assigning a color to each letter of the alphabet. She calls it Huelitic Code ~ Color coded Language.

She will instruct us on how to create hard edge pieces using her code. There is a detailed description of her and a list of supplies on the BAA website.

You can also view her work at <https://www.hueliticcode.com>



Call to Artists!

In a small attempt to remain grounded in gratitude, during these beautiful Autumn days, Merriman & Pfister's Marketplace is hosting a first Annual Art Contest.

Specifics:

THEME: "La Tranquilidad" *Translated as tranquility, quiet, peace, calm, quietness, calmness.

SIZE: Each piece should be no larger than 11" x 14", any medium and be ready to hang or able to stand alone.

One piece per artist.

PRICING: There is a 10% commission on any works sold. Sales tax will be collected by the shop.

DROP OFF: Friday, November 13 10am-6pm.

PICK UP: Sunday, December 13 10am-3pm.

Questions? Call Kathy 518-588-7268 or info@merrimanpfister.com

If interested, please email with your name, phone/email, title of piece, medium, and price



Venues

BAA Community Exhibit Schedule Nov. 2020 through Feb. 2021

Sign up at a monthly meeting to schedule a showing of your work
or contact Jacqueline Smith at 518-489-1882 or TShock1882@aol.com

Please sign up!

VENUES RESERVED FOR BAA MEMBERS

	NOV	DEC	JAN	FEB
FOUR CORNERS LUNCHEONETTE 6-7 hangers currently - can hold doubles	JACQUELINE SMITH		LYNDA SPIELMAN	
BANK OF COXSACKIE Rte. 9W, Glenmont - 13 spaces	DIANE WOZNIAK	OPEN		
MOHAWK HUDSON LAND CONSERVANCY Kenwood Ave., Delmar 6-8 hangers	VACANT UNTIL 2021			

VENUES FREQUENTLY AVAILABLE FOR BAA MEMBERS

The Massry Residence at the Daughters of Sarah Senior Community:

Contact Antoinette Guenette at 724-3406 or guenette@dosscc.org. Space for 15 pictures

Merriman and Pfister, An Artisan's Marketplace. Located behind the Perfect Blend at the Four Corners.

Contact Kathy Agneta at 588-7268

Big Eye Gallery Fine Arts and Crafts, 270 County Route 405, South Westerlo, NY

Contact Hope Konecny at 966-5833

Capital Bank, Slingerlands Price Chopper Plaza:

Contact Greg Bruno at 694-5625 or email gbruno@capitalbank.com

Bethlehem Public Library, Delaware Ave., Delmar:

Contact Michael Farley, 439-9314. Ask for the Information desk. Space is available on a 24 month cycle and requests are handled on a first-come-first-serve basis. Early on the first business day of the month appears to be the best time to submit requests for one of the two corridors.

Beverwyck Independent Retirement & Assisted Living:

Contact Jessica Newman, 451-2111. Beverwyck Lane/Autumn Drive, Slingerlands, 15 spaces, availability. Please call.

Greenville Public Library, Rte. 32, Greenville:

Contact Stanley Maltzman, 634-7386. Two month showings. Space for up to 50 pieces.

Uncommon Grounds Coffee & Bagels,

1235 Western Ave., Albany and 9 Clifton Country Rd., Clifton Park:

Contact Marcia Murphy at 6inthewoods@gmail.com.

Voorheesville Public Library: 51 School Rd., Voorheesville

Contact Lynn Kohler at 765-2791 to schedule a show and reception.

National Bank of Coxsackie, Rte. 81 near Rte. 32, Greenville: Contact Rita Buttiker, 634-2272

Greene County Bank, Rte. 32 near Bryant's Plaza, Greenville: Contact Rita Buttiker, 634-2272



This Year's Main Events

All Monthly Meetings begin at 6:45PM

Until further notice, all meetings will be by Zoom

- Wednesday, September 16** ~ Art Historian Presentation on Impressionism by
Melody Davis
- Thursday, October 15** ~ Huelitic Code demonstration by Michelle Bowen
- Friday, October 30** ~ Fall Show Submissions ~ through the BAA website
Same as last Spring
- Saturday, November 14** ~ Workshop with Michelle Bowen ~ Acrylic Abstracts
- Thursday, November 19** ~ Fall Show Virtual Reception ~ Comments by Jon Gernon
- Thursday, December 17** ~ Holiday Party ~ Member Demonstration ~
Mixed Media by Michael Joyce
- Friday, January 22** ~ Oil Demonstration by Cynthia Rosen
(It will be Thursday, Jan. 21 if we're still on Zoom)
- Thursday, February 18** ~ Panel ~ Marketing Your Art
- Thursday, March 18** ~ Watercolor Demonstration by Kevin Kuhne
- Saturday, April 10** ~ Painting Workshop with Kevin Kuhne
- Thursday, April 15** ~ Member Critique by Theresa Samaio
- Thursday, April 22** ~ Annual Planning Meeting ~
Delmar Presbyterian Church, 7pm
- Wednesday, May 5** ~ Spring Show Submissions Drop-off at
Bethlehem Public Library 3:30-5:30pm
- Thursday, May 20** ~ Spring Show Reception ~ Comments by Eden Compton
- Monday, May 31** ~ Spring Show Removal by **5:00pm (No exceptions)**
- Thursday, June 24** ~ Picnic at Rita Buttiker's